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FOR IMMEDIATE RELEASE



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HEDRICK BELIN NAMED PRESIDENT OF POTOMAC CONSERVANCY

SILVER SPRING, MD., JANUARY 5, 2007—Rafe Pomerance, Chairman of Potomac Conservancy, announced today that Hedrick Belin has been named President of the Conservancy, effective January 29.

Mr. Belin comes to the Conservancy with more than 15 years of nonprofit fundraising and leadership experience, most recently as Vice President of the Metropolitan Group, a strategic communication and resource development consulting firm. Before joining the Metropolitan Group, Mr. Belin worked for several conservation groups, including the National Park Foundation, Izaak Walton League of America, and the League of Conservation Voters.

According to Rafe Pomerance, Potomac Conservancy Chair, "the Board of Directors is delighted to have Hedrick Belin on board as our new President. He has the experience, vision, and energy to help the Conservancy meet the challenges facing the Potomac River. Hedrick will offer the leadership to actively protect water quality, preserve scenic beauty, and encourage responsible recreation in the Potomac River watershed."

Drawing on his marketing and development talents, Mr. Belin led the Metropolitan Group's environmental practice, doubling the practice's annual contracts in less than a year. In addition to his extensive fundraising and management expertise, Mr. Belin has experience mobilizing grassroots advocates, formulating public policy, partnering with public agencies, and developing conservation programs.

"It is an honor to have been selected by the Board of Directors as the next President of the Potomac Conservancy. We have an outstanding team, including the board, staff, volunteers and partners, and a visionary strategic plan to guide our efforts to protect the Potomac River. I welcome the opportunity to lead the Conservancy through its next phase of growth and to expand our important conservation work throughout the watershed."

Mr. Belin received his bachelor's degree in history from Yale University, and his master's in public administration from George Washington University. He lives with his wife and two children in Silver Spring, Maryland.

Since 1993, the Potomac Conservancy has been protecting the health, beauty, and enjoyment of the Potomac River and its tributaries. Its conservation programs address the goals of improving water quality, protecting the river's scenic integrity, enhancing recreational resources, and building an informed and engaged constituency, using a range of tools, including restoration, permanent protection, advocacy, and citizen education and engagement.

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